

Brimfield's

HEART-O-THE-MART

2025



2025

BRIMFIELD
MASS.

Starts at 9am ♥ Wednesday, May 14th

**Opening
Day**



www.brimfield-hotm.com

**2025
Opening Dates**
May 14
July 9
Sept. 3

Directions via GPS:
37 Palmer Road,
Brimfield, MA
info@brimfield-hotm.com

PO Box 26,
Brimfield, MA 01010
413-245-9556



*Don't Miss This
Top Quality Early
Brimfield Show*

Be at the gates by
8:45am on
Wednesday,
May 14th
where

“Heart O the Mart features more
high-end items.”
- Better Homes & Gardens, April 2025

“Shoppers rush in as the gates
open to the Heart-O-The Mart.”
- USA Today

“Heart-O-The Mart gets high marks for
the quality of the merchandise there.”
- Antiques and The Arts Weekly

“Connoisseurs of the previously-owned
share their hunting grounds in Paris,
Berlin and Brimfield, MA.”
Insider's Tip: The best shows
include... Heart-O-The-Mart.
- Wall Street Journal