



# ANTIQUES

And The Arts Weekly

## ONLINE Advertising Rates

[www.antiquesandthearts.com](http://www.antiquesandthearts.com)

### BILLBOARD AD

(970w x 250h pixels)

**REGULAR RATE:** \$395/week

**BUNDLE RATE:** \$280/week if you have a ½ page or larger ad in paper.

**SPECIAL BUNDLE RATE** for full page advertisers: \$230/week

**Position:** Top of the popular *Calendar* page as well as *About*, *FAQ*, *Subscribe*, *Picker*, *Archive*, and *My A&A*

**Links to:** URL of your choice

Your ad rotates with up to three other advertisers

### UPCOMING EVENTS EMAIL BLAST

(600w x 165h pixels)

**RATE:** Top: \$180, Bottom: \$150 • One available per week.

**Position:** Ad goes in our Thursday editorial email featuring events taking place that weekend.

**Links to:** URL of your choice

### HEADLINE NEWS EMAIL BLAST

(708w x 166h pixels)

**RATE:** \$550/week

**Position:** Ad goes in our Wednesday editorial email featuring our top headlines of the week.

**Links to:** URL of your choice

### FILMSTRIP AD

(300w x 600h pixels)

**REGULAR RATE:**

\$225/week

**BUNDLE RATE:**

\$190/week

with a ¼ page or larger print ad the same week.

**Position:** Right hand side of the *Home Page*, adjacent to feature articles and appears on nearly all other pages.

**Links to:** URL of your choice

Your ad rotates with up to three other advertisers

All bundled web ads will run for 7 days (Monday through Sunday)

### EXCLUSIVE EMAIL BLAST

(650w x 1200h pixels)

**RATE:** \$599/day

**Links to:** URL of your choice

January 2026					
Issue Date	Premium Adv Thursdays 10am	Early Auction Editorial Thurs. • 10am	Display Adv Fridays 10am	Regular Auction Fridays 5pm	Mail Date
Jan 2	Dec 18	Dec 18	Dec 19	Dec 19	Dec 23
Jan 9	<b>Holiday Deadline Mon., Dec. 22</b>	<b>Holiday Deadline Mon., Dec. 22</b>	<b>Holiday Deadline Tues., Dec. 23</b>	<b>Holiday Deadline Tues., Dec. 23</b>	Dec 30
Jan 16	<b>Holiday Deadline Mon., Dec. 29</b>	<b>Holiday Deadline Mon., Dec. 29</b>	<b>Holiday Deadline Tues., Dec. 30</b>	<b>Holiday Deadline Tues., Dec. 30</b>	Jan 6
Jan 23	Jan 8	Jan 8	Jan 9	Jan 9	Jan 13
Jan 30	Jan 15	Jan 15	Jan 16	Jan 16	Jan 20

July 2026					
Issue Date	Premium Adv Thursdays 10am	Early Auction Editorial Thurs. • 10am	Display Adv Fridays 10am	Regular Auction Fridays 5pm	Mail Date
July 3	June 18	June 18	June 19	June 19	June 23
July 10	June 25	June 25	June 26	June 26	June 30
July 17	July 2	July 2	<b>Holiday Deadline Thurs., July 2</b>	<b>Holiday Deadline Thurs., July 2</b>	July 7
July 24	July 9	July 9	July 10	July 10	July 14
July 31	July 16	July 16	July 17	July 17	July 21

February 2026					
Issue Date	Premium Adv Thursdays 10am	Early Auction Editorial Thurs. • 10am	Display Adv Fridays 10am	Regular Auction Fridays 5pm	Mail Date
Feb 6	Jan 22	Jan 22	Jan 23	Jan 23	Jan 27
Feb 13	Jan 29	Jan 29	Jan 30	Jan 30	Feb 3
Feb 20	Feb 5	Feb 5	Feb 6	Feb 6	Feb 10
Feb 27	Feb 12	Feb 12	Feb 13	Feb 13	Feb 17

August 2026					
Issue Date	Premium Adv Thursdays 10am	Early Auction Editorial Thurs. • 10am	Display Adv Fridays 10am	Regular Auction Fridays 5pm	Mail Date
Aug 7	July 23	July 23	July 24	July 24	July 28
Aug 14	July 30	July 30	July 31	July 31	Aug 4
Aug 21	Aug 6	Aug 6	Aug 7	Aug 7	Aug 11
Aug 28	Aug 13	Aug 13	Aug 14	Aug 14	Aug 18

March 2026					
Issue Date	Premium Adv Thursdays 10am	Early Auction Editorial Thurs. • 10am	Display Adv Fridays 10am	Regular Auction Fridays 5pm	Mail Date
March 6	Feb 19	Feb 19	Feb 20	Feb 20	Feb 24
March 13	Feb 26	Feb 26	Feb 27	Feb 27	Mar 3
March 20	Mar 5	Mar 5	Mar 6	Mar 6	Mar 10
March 27	Mar 12	Mar 12	Mar 13	Mar 13	Mar 17

September 2026					
Issue Date	Premium Adv Thursdays 10am	Early Auction Editorial Thurs. • 10am	Display Adv Fridays 10am	Regular Auction Fridays 5pm	Mail Date
Sept 4	Aug 20	Aug 20	Aug 21	Aug 21	Aug 25
Sept 11	Aug 27	Aug 27	<b>Holiday Deadline Thurs., Aug 27</b>	<b>Holiday Deadline Thurs., Aug 27</b>	Sept 1
Sept 18	Sept 3	Sept 3	Sept 4	Sept 4	Sept 8
Sept 25	Sept 10	Sept 10	Sept 11	Sept 11	Sept 15

April 2026					
Issue Date	Premium Adv Thursdays 10am	Early Auction Editorial Thurs. • 10am	Display Adv Fridays 10am	Regular Auction Fridays 5pm	Mail Date
April 3	Mar 19	Mar 19	Mar 20	Mar 20	Mar 24
April 10	Mar 26	Mar 26	Mar 27	Mar 27	Mar 31
April 17	Apr 2	Apr 2	Apr 3	Apr 3	Apr 7
April 24	Apr 9	Apr 9	Apr 10	Apr 10	Apr 14

October 2026					
Issue Date	Premium Adv Thursdays 10am	Early Auction Editorial Thurs. • 10am	Display Adv Fridays 10am	Regular Auction Fridays 5pm	Mail Date
Oct 2	Sept 17	Sept 17	Sept 18	Sept 18	Sept 22
Oct 9	Sept 24	Sept 24	Sept 25	Sept 25	Sept 29
Oct 16	Oct 1	Oct 1	Oct 2	Oct 2	Oct 6
Oct 23	Oct 8	Oct 8	Oct 9	Oct 9	Oct 13
Oct 30	Oct 15	Oct 15	Oct 16	Oct 16	Oct 20

May 2026					
Issue Date	Premium Adv Thursdays 10am	Early Auction Editorial Thurs. • 10am	Display Adv Fridays 10am	Regular Auction Fridays 5pm	Mail Date
May 1	Apr 16	Apr 16	Apr 17	Apr 17	Apr 21
May 8	Apr 23	Apr 23	Apr 24	Apr 24	Apr 28
May 15	Apr 30	Apr 30	May 1	May 1	May 5
May 22	May 7	May 7	May 8	May 8	May 12
May 29	May 14	May 14	May 15	May 15	May 19

November 2026					
Issue Date	Premium Adv Thursdays 10am	Early Auction Editorial Thurs. • 10am	Display Adv Fridays 10am	Regular Auction Fridays 5pm	Mail Date
Nov 6	Oct 22	Oct 22	Oct 23	Oct 23	Oct 27
Nov 13	Oct 29	Oct 29	Oct 30	Oct 30	Nov 3
Nov 20	Nov 5	Nov 5	Nov 6	Nov 6	Nov 10
Nov 27	Nov 12	Nov 12	Nov 13	Nov 13	Nov 17

June 2026					
Issue Date	Premium Adv Thursdays 10am	Early Auction Editorial Thurs. • 10am	Display Adv Fridays 10am	Regular Auction Fridays 5pm	Mail Date
June 5	<b>Holiday Deadline Wed., May 20</b>	<b>Holiday Deadline Wed., May 20</b>	<b>Holiday Deadline Thurs., May 21</b>	<b>Holiday Deadline Thurs., May 21</b>	May 26
June 12	May 28	May 28	May 29	May 29	June 2
June 19	June 4	June 4	June 5	June 5	June 9
June 26	June 11	June 11	June 12	June 12	June 16

December 2026					
Issue Date	Premium Adv Thursdays 10am	Early Auction Editorial Thurs. • 10am	Display Adv Fridays 10am	Regular Auction Fridays 5pm	Mail Date
Dec 4	Nov 19	Nov 19	Nov 20	Nov 20	Nov 24
Dec 11	<b>Holiday Deadline Tues., Nov 24</b>	<b>Holiday Deadline Tues., Nov 24</b>	<b>Holiday Deadline Wed., Nov 25</b>	<b>Holiday Deadline Wed., Nov 25</b>	Dec 1
Dec 18	Dec 3	Dec 3	Dec 4	Dec 4	Dec 8
Dec 25	Dec 10	Dec 10	Dec 11	Dec 11	Dec 15